



Demographic and Income Profile Report

Demographic and Income Profile
 205 S Elm St, Marcus, IA 51035
 Ring: 5 miles radius

Latitude: 42.819666
 Longitude: -95.803987

Summary	2000	2010	2015
Population	1,915	1,649	1,553
Households	756	665	628
Families	513	442	413
Average Household Size	2.46	2.41	2.40
Owner Occupied Housing Units	619	540	507
Renter Occupied Housing Units	137	125	121
Median Age	42.4	45.6	46.4

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-1.19%	0.47%	0.76%
Households	-1.14%	0.56%	0.78%
Families	-1.35%	0.35%	0.64%
Owner HHs	-1.25%	0.56%	0.82%
Median Household Income	2.23%	2.56%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	122	15.8%	75	11.3%	66	10.5%
\$15,000 - \$24,999	109	14.1%	74	11.1%	58	9.3%
\$25,000 - \$34,999	110	14.3%	87	13.1%	63	10.1%
\$35,000 - \$49,999	185	24.0%	149	22.4%	132	21.1%
\$50,000 - \$74,999	176	22.8%	172	25.9%	179	28.6%
\$75,000 - \$99,999	31	4.0%	55	8.3%	59	9.4%
\$100,000 - \$149,999	19	2.5%	32	4.8%	44	7.0%
\$150,000 - \$199,999	10	1.3%	14	2.1%	18	2.9%
\$200,000+	9	1.2%	7	1.1%	7	1.1%

Median Household Income	\$37,570	\$43,861	\$48,982
Average Household Income	\$44,367	\$52,131	\$56,988
Per Capita Income	\$18,625	\$22,087	\$24,214

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	96	5.0%	87	5.3%	79	5.1%
5 - 9	119	6.2%	94	5.7%	87	5.6%
10 - 14	149	7.8%	99	6.0%	100	6.4%
15 - 19	137	7.2%	102	6.2%	89	5.7%
20 - 24	74	3.9%	81	4.9%	69	4.4%
25 - 34	173	9.0%	164	9.9%	163	10.5%
35 - 44	288	15.1%	184	11.2%	161	10.4%
45 - 54	236	12.3%	259	15.7%	205	13.2%
55 - 64	182	9.5%	211	12.8%	244	15.7%
65 - 74	217	11.3%	149	9.0%	163	10.5%
75 - 84	159	8.3%	142	8.6%	118	7.6%
85+	82	4.3%	78	4.7%	74	4.8%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,891	98.7%	1,626	98.5%	1,530	98.5%
Black Alone	2	0.1%	2	0.1%	2	0.1%
American Indian Alone	4	0.2%	4	0.2%	4	0.3%
Asian Alone	8	0.4%	8	0.5%	8	0.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	1	0.1%	1	0.1%	1	0.1%
Two or More Races	9	0.5%	9	0.5%	9	0.6%
Hispanic Origin (Any Race)	7	0.4%	8	0.5%	8	0.5%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 08, 2012

Made with Esri Business Analyst

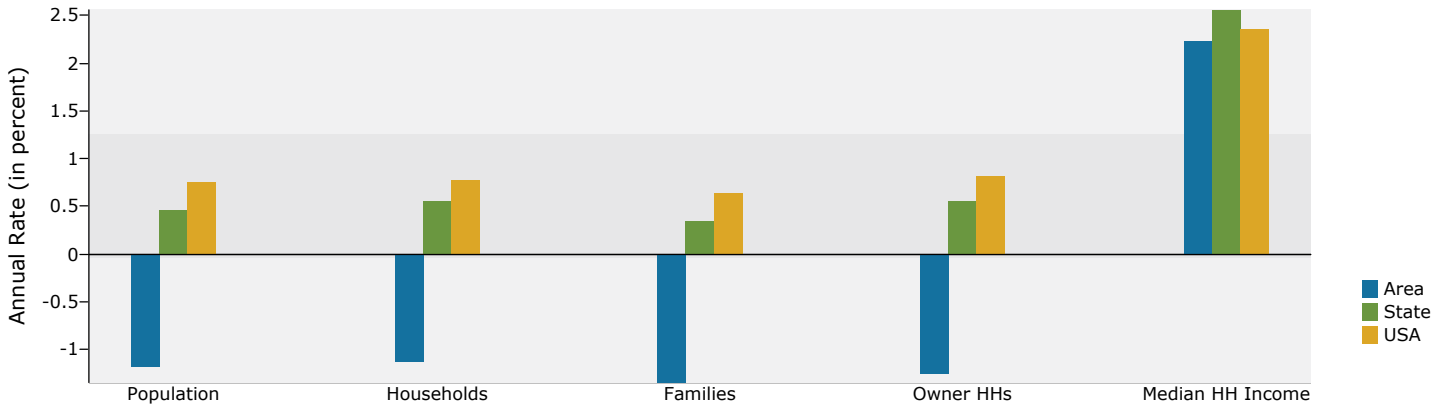


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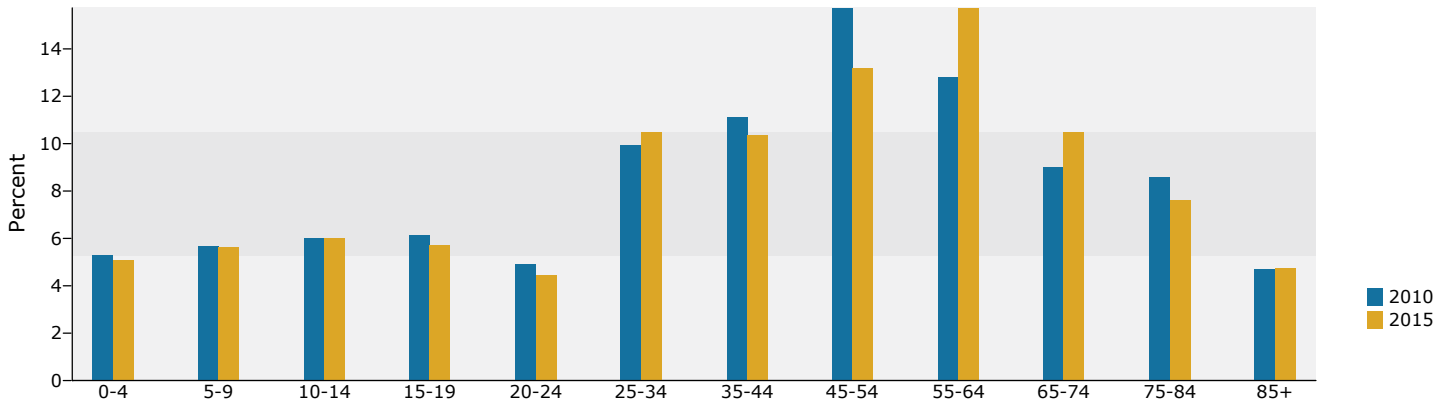
Demographic and Income Profile
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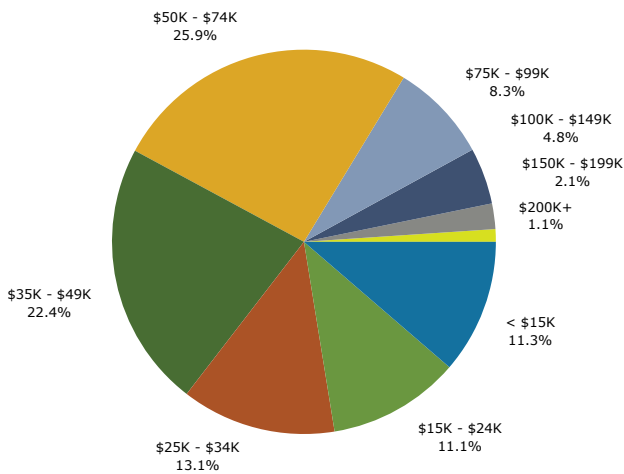
Trends 2010-2015



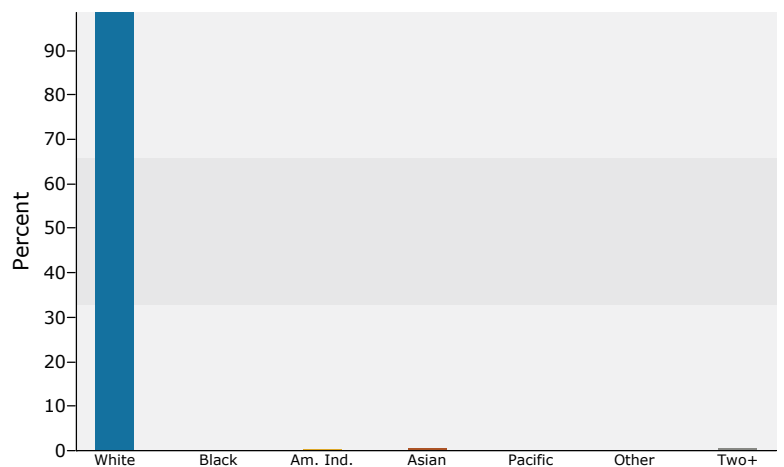
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 0.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile Report

Demographic and Income Profile
 205 S Elm St, Marcus, IA 51035
 Ring: 15 miles radius

Latitude: 42.819666
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Summary	2000	2010	2015
Population	15,821	14,536	13,975
Households	6,360	5,979	5,770
Families	4,318	4,001	3,831
Average Household Size	2.42	2.37	2.36
Owner Occupied Housing Units	4,815	4,516	4,355
Renter Occupied Housing Units	1,545	1,463	1,415
Median Age	40.7	43.0	43.3

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.78%	0.47%	0.76%
Households	-0.71%	0.56%	0.78%
Families	-0.87%	0.35%	0.64%
Owner HHs	-0.72%	0.56%	0.82%
Median Household Income	2.95%	2.56%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	963	15.1%	623	10.4%	572	9.9%
\$15,000 - \$24,999	1,094	17.1%	739	12.4%	614	10.6%
\$25,000 - \$34,999	1,050	16.4%	827	13.8%	631	10.9%
\$35,000 - \$49,999	1,331	20.8%	1,226	20.5%	973	16.9%
\$50,000 - \$74,999	1,241	19.4%	1,423	23.8%	1,548	26.8%
\$75,000 - \$99,999	420	6.6%	658	11.0%	728	12.6%
\$100,000 - \$149,999	204	3.2%	369	6.2%	561	9.7%
\$150,000 - \$199,999	29	0.5%	65	1.1%	86	1.5%
\$200,000+	52	0.8%	48	0.8%	56	1.0%

Median Household Income	\$35,700	\$44,179	\$51,079
Average Household Income	\$43,285	\$52,341	\$57,983
Per Capita Income	\$17,735	\$21,864	\$24,337

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	907	5.7%	845	5.8%	788	5.6%
5 - 9	1,101	7.0%	914	6.3%	855	6.1%
10 - 14	1,246	7.9%	974	6.7%	982	7.0%
15 - 19	1,276	8.1%	1,048	7.2%	946	6.8%
20 - 24	633	4.0%	705	4.9%	681	4.9%
25 - 34	1,474	9.3%	1,506	10.4%	1,506	10.8%
35 - 44	2,348	14.8%	1,616	11.1%	1,491	10.7%
45 - 54	2,204	13.9%	2,208	15.2%	1,769	12.7%
55 - 64	1,502	9.5%	2,001	13.8%	2,151	15.4%
65 - 74	1,480	9.4%	1,230	8.5%	1,446	10.3%
75 - 84	1,172	7.4%	970	6.7%	868	6.2%
85+	478	3.0%	517	3.6%	492	3.5%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,579	98.5%	14,285	98.3%	13,720	98.2%
Black Alone	47	0.3%	47	0.3%	47	0.3%
American Indian Alone	25	0.2%	25	0.2%	25	0.2%
Asian Alone	56	0.4%	56	0.4%	56	0.4%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	46	0.3%	52	0.4%	55	0.4%
Two or More Races	68	0.4%	70	0.5%	71	0.5%
Hispanic Origin (Any Race)	141	0.9%	157	1.1%	165	1.2%

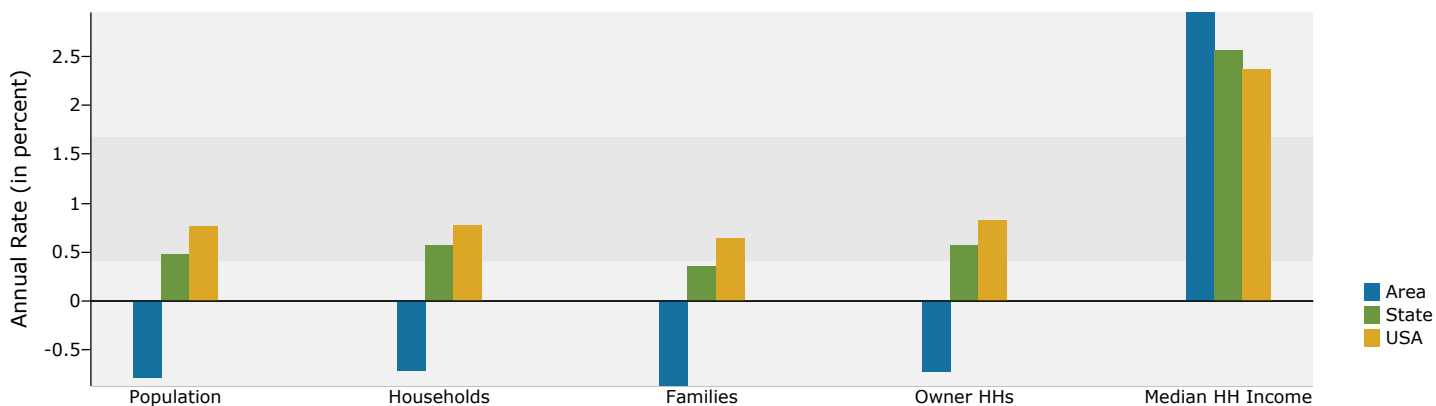
Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

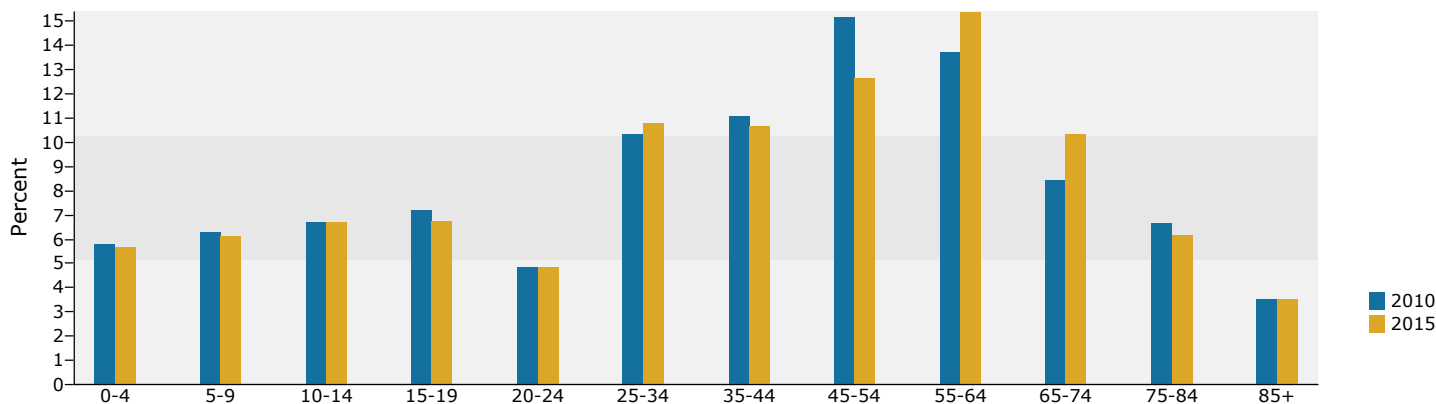
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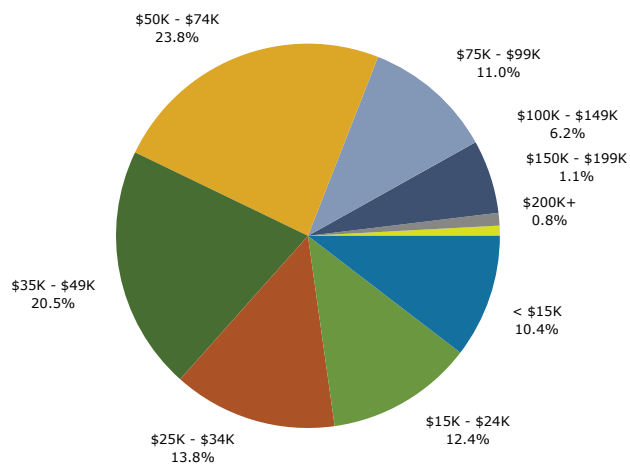
Trends 2010-2015



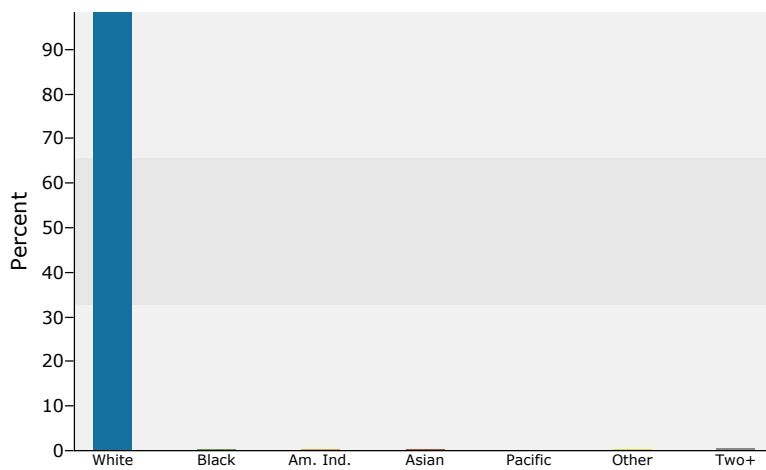
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile Report

Demographic and Income Profile
 205 S Elm St, Marcus, IA 51035
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Summary	2000	2010	2015
Population	53,466	51,706	50,730
Households	20,258	19,920	19,603
Families	14,389	13,987	13,669
Average Household Size	2.53	2.49	2.48
Owner Occupied Housing Units	15,585	15,310	15,092
Renter Occupied Housing Units	4,673	4,610	4,512
Median Age	38.1	39.6	39.5

Trends: 2010 - 2015 Annual Rate	Area	State	National
Population	-0.38%	0.47%	0.76%
Households	-0.32%	0.56%	0.78%
Families	-0.46%	0.35%	0.64%
Owner HHs	-0.29%	0.56%	0.82%
Median Household Income	2.53%	2.56%	2.36%

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	2,816	13.9%	1,928	9.7%	1,807	9.2%
\$15,000 - \$24,999	3,047	15.1%	2,254	11.3%	1,861	9.5%
\$25,000 - \$34,999	3,282	16.2%	2,469	12.4%	1,887	9.6%
\$35,000 - \$49,999	4,283	21.2%	4,190	21.0%	3,369	17.2%
\$50,000 - \$74,999	4,317	21.4%	5,051	25.4%	5,582	28.5%
\$75,000 - \$99,999	1,438	7.1%	2,269	11.4%	2,515	12.8%
\$100,000 - \$149,999	699	3.5%	1,326	6.7%	2,023	10.3%
\$150,000 - \$199,999	116	0.6%	214	1.1%	290	1.5%
\$200,000+	206	1.0%	219	1.1%	269	1.4%

Median Household Income	\$37,830	\$46,452	\$52,629
Average Household Income	\$45,710	\$54,641	\$60,595
Per Capita Income	\$17,740	\$21,714	\$24,187

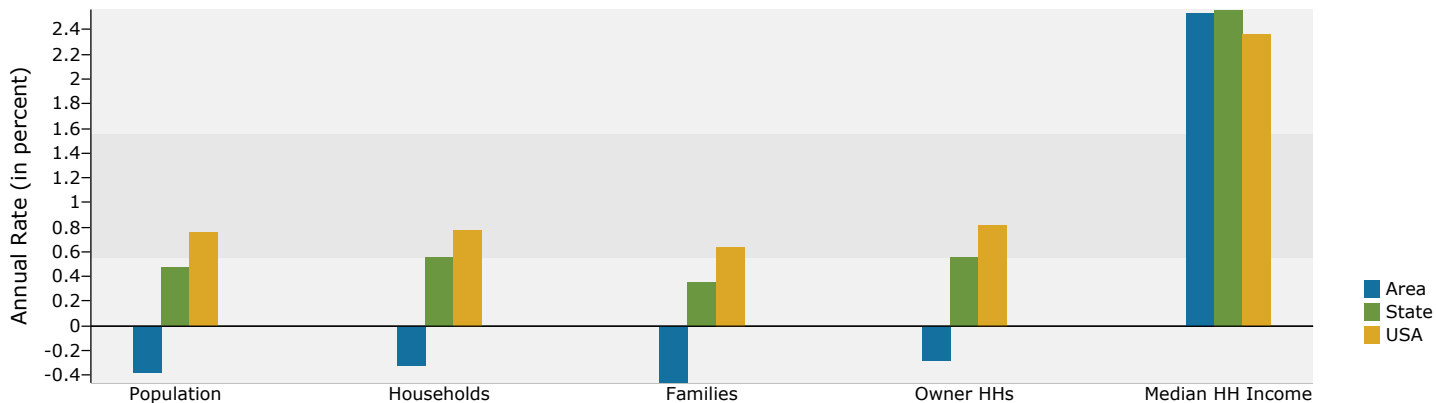
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,379	6.3%	3,312	6.4%	3,141	6.2%
5 - 9	3,762	7.0%	3,476	6.7%	3,314	6.5%
10 - 14	4,238	7.9%	3,557	6.9%	3,686	7.3%
15 - 19	4,704	8.8%	3,922	7.6%	3,785	7.5%
20 - 24	3,089	5.8%	3,218	6.2%	3,092	6.1%
25 - 34	5,269	9.9%	5,869	11.4%	5,688	11.2%
35 - 44	7,963	14.9%	5,682	11.0%	5,693	11.2%
45 - 54	6,965	13.0%	7,690	14.9%	6,193	12.2%
55 - 64	4,616	8.6%	6,463	12.5%	7,344	14.5%
65 - 74	4,544	8.5%	3,797	7.3%	4,437	8.7%
75 - 84	3,498	6.5%	3,042	5.9%	2,729	5.4%
85+	1,435	2.7%	1,677	3.2%	1,628	3.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	52,480	98.2%	50,593	97.8%	49,559	97.7%
Black Alone	149	0.3%	162	0.3%	170	0.3%
American Indian Alone	76	0.1%	82	0.2%	85	0.2%
Asian Alone	227	0.4%	246	0.5%	252	0.5%
Pacific Islander Alone	15	0.0%	16	0.0%	17	0.0%
Some Other Race Alone	262	0.5%	324	0.6%	354	0.7%
Two or More Races	258	0.5%	283	0.5%	293	0.6%
Hispanic Origin (Any Race)	687	1.3%	858	1.7%	942	1.9%

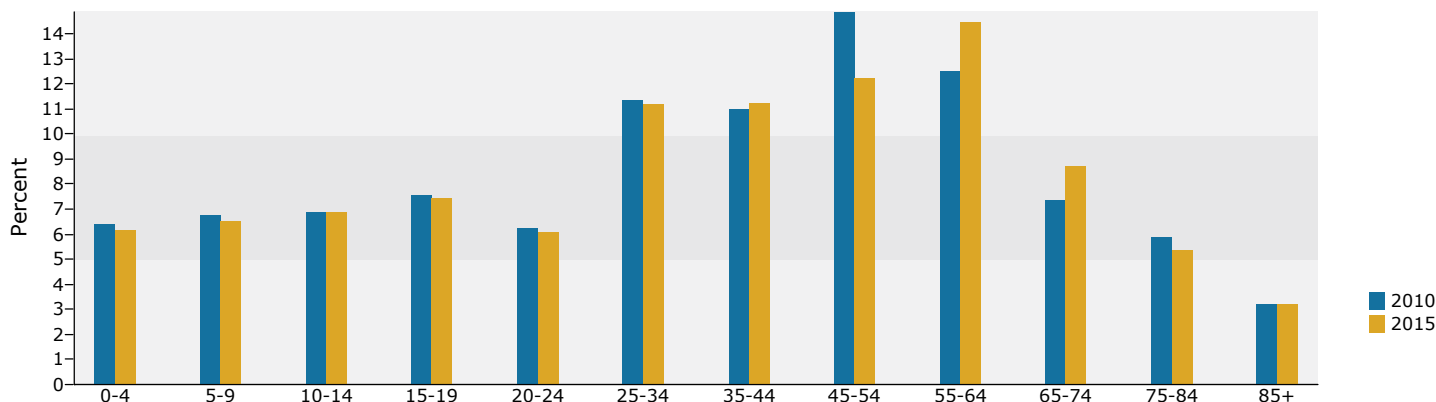
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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

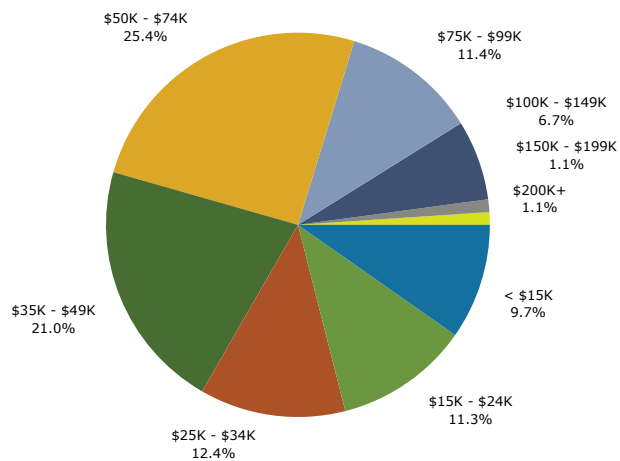
Trends 2010-2015



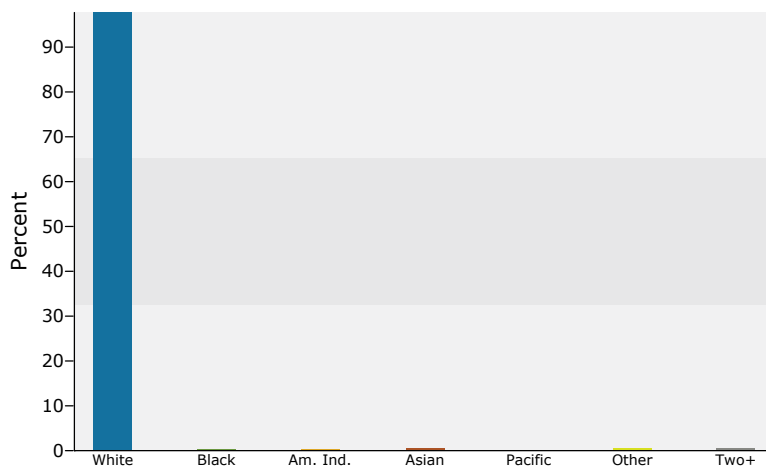
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.